



abaa2025 building
enclosure
conference
DENVER, COLORADO MAY 6-7, 2025

**SPONSORSHIP & EXHIBITOR
PROSPECTUS**

Join Us

Join an expected 500 consultants, architects, engineers, design professionals and other experts who specialize in air barriers and the building envelope to exchange knowledge, expertise and the latest advancements in air barrier technology, at the ONLY conference in the world that focuses on air barriers and building airtightness.

Target Audience

- Architects
- Specifiers
- Engineers
- Building Owners
- General Contractors & Construction Managers
- Building Consultants
- Sub contractors

Event Dates

To view the full agenda, please visit www.abaaconference.com

Day One

Tuesday May 6, 2025

Day Two

Wednesday May 7, 2025

Event Venue



**Hyatt Regency Denver
650 15th Street
Denver, Colorado 80202
United States**

Exhibitor Opportunities

Reserve Your Booth 

Member - \$3000

Non-member - \$3750

**Additional Booth Reps
- \$450**

- Two (2) complimentary registrations for full conference
- One (1) Company/Booth related questions on the Conference App game to drive attendees to your booth
- One 10'x10' draped booth (exhibit hall)
- 6' draped table, two chairs and a wastebasket
- Listing with logo on ABAA's Conference Website
- Listing in Conference App
- Marketing assets to promote your booth at the conference

Discover the unparalleled opportunity that awaits you at the ABAA's Building Enclosure Conference – a dynamic two-day event brimming with a wealth of knowledge-packed learning tracks for design professionals, general contractors, air barrier contractors, consultants, and testing labs.

The exhibitor's hall, strategically situated in and around the main ballroom, offers an unbeatable chance to connect with a captive audience. Your booth will thrive in a high-traffic zone, strategically positioned near keynote speakers, meal venues, and training rooms.

Exhibitor Checklist



Send in logo to conference@airbarrier.org ASAP

Logo should be either as an .eps or .png with translucent background, no bigger than 5MB



Register representative(s) using complimentary pass online

Questions? Contact us at conference@airbarrier.org or call 866.956.5888

2024 Exhibitors



HUNTSMAN
BUILDING SOLUTIONS

R
MAX

TRUFAST
WALLS



TREMCO
Construction Products Group

PROSOCO

RAiNA
RAINSCREEN ASSOCIATION
IN NORTH AMERICA

gcp

siplast WALLcontrol

Terracon
Explore with us

M
Master Wall Inc.

QUALITY | SERVICE | INTEGRITY
W. R. MEADOWS
A Family Company Since 1926

retrotec

DOWSIL
technologies by **Dow**

air barrier
abaa
association of
america

3M

GP
Georgia-Pacific

wti
canam
BUILDING ENVELOPE SPECIALISTS

SOPREMA

Henry
A CARLISLE COMPANY

Protecto Wrap

Premium Building Products
That Protect®

POLYGLASS
MAPEI GROUP

DÖRKEN
DELTA
HIGH PERFORMANCE AIR & MOISTURE BARRIERS

DUPONT

intertek
Total Quality. Assured.

YORK
Flashings

RIB formerly BSD

element

Sika Expansion Joints
EMSEAL Watson Bowman Sika BUILDING TRUST

VAPRO SHIELD
Breathable Membrane Systems for Roofs & Walls

Sponsorship Opportunities

Become a Sponsor 

All Sponsors will receive the following as well as the deliverables indicated in the below table:

- Company Logo, website and profile
 - In Conference App, in the Sponsor Section
 - On-screen acknowledgement at the conference
 - In acknowledgement in ABAA Quarterly Newsletters
 - On conference website
 - In conference showbook
 - In conference promotional e-blasts to an estimated 40,000 contacts
- One (1) social media post by sponsorship level
- One (1) Company/Booth related questions on the Conference App game

Platinum Sponsorship - \$5,000 Three (3) Available

Elevate your brand with this premium sponsorship. Enjoy unparalleled visibility, exclusive privileges, and extensive promotion at the conference. Secure your place at the forefront of this premier event with the following benefits:

- Two (2) complimentary registrations for full conference
- Two (2) minutes to address the audience on day one.
- Three (3) dedicated social media posts from ABAA highlighting your company as a sponsor
- One (1) 38"W x 87"H metered board sign placed on stage of the main event
- Premium website banner on ABAA conference website
- One (1) dedicated email blast to conference attendees
- Speaker Power Point Presentation will include logo, separate slide

Board Meet & Greet Sponsorship - \$3,500 Three (3) Available, One (1) Sold

The board meet & greet is prime time for networking and schmoozing - keep your brand/company front of mind all night long with the below benefits:

- One (1) complimentary registration for full conference
- One (1) 24"W x 36"H foam board dedicated to your company that will be placed near the buffet line at the sponsored event
- Two (2) dedicated social media posts from ABAA highlighting your company as a sponsor
- Website banner on conference website front page, starting from 2 weeks before the conference
- One (1) dedicated email blast to conference attendees

Sponsorship Opportunities

Rise & Shine Breakfast Sponsorship - \$3,500 Two (2) Available

The night owls had their networking, now it's time for the early birds to shine! This morning networking experience is the perfect opportunity for your brand/company to set the tone for the day with the below benefits:

- One (1) complimentary registration for full conference
- One (1) 24"W x 36"H foam board dedicated to your company that will be placed near the buffet line at the sponsored event
- Two (2) dedicated social media posts from ABAA highlighting your company as a sponsor
- Website banner on conference website front page, starting from 2 weeks before the conference

Lunch Sponsorship - \$3,500 Two (2) Available

Learning is hungry work! Give the attendees the fuel they need to keep learning by sponsoring one of both of the lunch breaks during the conference, with the following benefits:

- One (1) complimentary registration for full conference
- One (1) 24"W x 36"H foam board dedicated to your company that will be placed near the buffet line at the sponsored event
- Two (2) dedicated social media posts from ABAA highlighting your company as a sponsor
- Website banner on conference website front page, starting from 2 weeks before the conference
- **Please choose one of the days below to sponsor:**
 - May 6 (Day 1)
 - May 7 (Day 2)

Training Courses Sponsorship - \$3,000 Three (3) Available

Jump-start the relationship with this unique opportunity to personally introduce your brand/company to your next customers. Don't miss this out on this opportunity:

- Two (2) complimentary attendees for a training course
- Welcome and address a class of your choosing for two (2) minutes (average class sizes range between 10-30)
- One (1) 24"W x 36"H foam board sign placed at the entrance of the room
- **Courses available to choose from:**
 - Self-Adhered & Fluid Applied
 - Sprayed Polyurethane Foam
 - Field Auditor

Become a Sponsor 

Sponsorship Opportunities

Morning Break Sponsorship - \$2,500 One (1) Available, One (1) Sold

Help keep up the energy by sponsoring one or both of the morning breaks during the conference, with the below benefits:

- One (1) complimentary registration for full conference
- One (1) 24"W x 36"H foam board sign placed near the coffee station at the sponsored event
- **Please choose one of the days below to sponsor:**
 - ~~May 6 (Day 1)~~
 - May 7 (Day 2)

Afternoon Break Sponsorship - \$2,500 Two (2) Available

Help keep up the energy by sponsoring one or both of the afternoon breaks during the conference, with the below benefits:

- One (1) complimentary registration for full conference
- One (1) 24"W x 36"H foam board sign placed near the coffee station at the sponsored event
- **Please choose one of the days below to sponsor:**
 - May 6 (Day 1)
 - May 7 (Day 2)

Lanyard Sponsorship - \$2,500 **SOLD**

Not only will your company logo be seen everywhere throughout the event, you will also receive the following benefits:

- One (1) complimentary registration for full conference
- Company logo on attendee lanyards

Conference App Sponsorship - \$2000 One (1) Available

The conference app is the perfect companion for this two-day event, allowing attendees to plan their day, connect with each other, ask questions during sessions and take notes. Your company will receive the below benefits:

- One (1) complimentary registration for full conference
- Company logo and website prominent displayed in conference app

Become a Sponsor 

Sponsorship Opportunities

Education Tracks Sponsorship - \$2,000 Three (3) Available

Align your brand/company with lifelong learning and education with this opportunity to be top of mind of industry experts and leaders throughout the day with the following benefits:

- One (1) complimentary registration for full conference
- One (1) 24"W x36"H foam board sign placed at the entrance of the sponsored track

Conference Showbook Sponsorship Two (2) Available, One (1) SOLD

The showbook brings the conference to life and ties everything together. With three locations available, your ad will be seen by everyone during and after the conference:

- Ad spots available:
 - **Inside Front Cover - \$1,500**
 - **Inside Back Cover - \$1,500**
 - **Outside Back Cover --\$2,000**
- One (1) complimentary registration for full conference
- Full page (11"W x 8.5"H) company ad in conference showbook.

Become a Sponsor 

Sponsor Checklist



Send in logo to conference@airbarrier.org ASAP

Logo should be either as an .eps or .png with translucent background, no bigger than 5MB



If applicable, submit artwork by April 1, 2025



Register representative(s) using complimentary pass online

Questions? Contact us at conference@airbarrier.org or call 866.956.5888

Sponsorship Opportunities Comparison

	Platinum \$5,000	Board Meet & Greet \$3,500	Rise & Shine Breakfast \$3,500	Lunch \$3,500	Training Courses \$3,000	Morning Break \$2,500	Afternoon Break \$2,500	Lanyard \$2,500	Conference App \$2,000	Education Tracks \$2,000	Conference Book Front Inside Cover \$1,500	Conference Book Back Inside Cover \$1,500	Conference Book Back Outside Cover \$2,000
Logo & website featured on conference website as sponsor	●	●	●	●	●	●	●	●	●	●	●	●	●
On-screen acknowledgement at conference	●	●	●	●	●	●	●	●	●	●	●	●	●
Acknowledgement in ABAA Quarterly Newsletters	●	●	●	●	●	●	●	●	●	●	●	●	●
Acknowledgement in conference showbook	●	●	●	●	●	●	●	●	●	●	●	●	●
Pre-event email blasts including company logo	●	●	●	●	●	●	●	●	●	●	●	●	●
Social media post by sponsorship level	●	●	●	●	●	●	●	●	●	●	●	●	●
Company related question on the conference app game	●	●	●	●	●	●	●	●	●	●	●	●	●
Complimentary Registrations for the full conference	●	●	●	●	●	●	●	●	●	●	●	●	●
Address the Audience on Day 2	●												
Website banner on conference website main page	●	●	●	●									
Dedicated Email Blast to Conference Attendees	●	●	●	●									
38"W by 87"H metered Board sign	●												
Logo on separate slide on speaker presentations	●												
24"W x 36"H Foam board dedicated to your Company		●	●	●	●	●	●						
Dedicated Social Media Posts		●	●	●									
Complimentary Attendee for Training Course					●								
Welcome and Address training course				●									
Company Logo on Attendee Lanyards							●						
Company logo and website prominently displayed in conference app									●				
Full Page Ad on Conference Showbook											●	●	●

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enclosure
conference
www.abaaconference.com

air barrier
abaa
association of
america